



► **Company overview**

Relying on years of experience, Qaed Trading Company is one of the most successful companies in the field of production and export of dates in the Middle East. This company has a large number of cold storages, packaging and sorting halls, washing halls, using modern methods and equipment to produce high-quality and organic dates in the region with the aid of experienced and expert staff. It is important to note that Qaed Company supervises the production of organic products, conducts experiments on soil and water, and even examines the conditions of farms and cultivation around the garden. Therefore, the observance of technical instructions, the production of healthy products and the implementation of operations in orchards, has led to an increase in the quality of products, going down a treat for people all around the world. With a strong and efficient team, the company produces and distributes the best types of dates in the region and meets the customers' needs for this product worldwide.



► Business description

Dates are known as essential and nutritional fruit in the world. Currently, there are more than one billion and 353 thousand hectares of palms in the world, and about 8 billion and 460 thousand tons of dates are harvested from palms annually. The average date production in the world is 6,252 kg per hectare, and Egypt has utilized modern approaches to increase its date production per hectare to about 6 times in the global average and allocates for almost 21% of the world's date production. Egypt ranks first with 1 million and 695 thousand tons. Followed by Iran producing 1 million and 66 thousand tons. Algeria comes next with the production of 1 million and 30 thousand tons. Saudi Arabia with the production of 964 thousand tons ranks next. Also, The UAE, Iraq and Pakistan are ranked fifth to seventh respectively.

Qaed Dates have monopolized the market in the region, as exported to Turkey, UAE, Russia, Ukraine, European Union, etc.



► Vision and values

The company intends to use modern technology and equipment to increase the area under date cultivation with the correct implementation of irrigation systems and having specialized personnel and to produce products surpassing the standardized quality.

Values

1. Customer orientation, commitment and conscientiousness
2. Adherence to moral values and observance of relevant national laws
3. Use of shrink and barcode systems
4. Paying attention to the production of organic product
5. Mutual respect and public participation in managerial and executive decisions
6. Adhering to regulations and commitment to rise and continuous growth
7. Technical, comprehensive and continuous training of forces
8. Observance of necessary standards for packaging and storage of products



► Mission and targets

Qaed Trading Company meets the customers' demands for this product in the Middle East with utilizing knowledge, innovation and using modern technology and new methods in the field of production, packaging and distribution of dates and by providing quality and first-class products.

Targets

1. Using more equipped and up-to-date laboratories to review and monitor the production process
2. Development of culture technology with appropriate protocols
3. Increasing the quantitative and qualitative level of the product in production
4. Achieving target markets for organic product supply
5. Increasing the portion of product exports in the region
6. Observance of all relevant national laws and organizational regulations
7. Packaging products with modern methods to prevent contamination.



► Message from the CEO

The quality of dates is one of the most important and effective factors in building up customer satisfaction and determining the value of the product. We guarantee the quality of dates in terms of taste, appearance and health of the product by using various laboratory equipment and methods coupled with specialized and experienced individuals. Our products are more efficient in the field of disinfection, grading and packaging variety compared to other companies in the region, and the global health standard is completely observed in the production of the product. Proud of our employees and experts, we have reached the most ideal and the best position in the region, and as a trading company, we will be able to produce products tailored to the tastes and needs of customers.



► Services

- Sending product catalogs and brochures via social networks and email
- Packaging the product with its brand name
- Business consulting in the field of preparation and regulation of commercial documents of goods
- virtual selection of products via websites
- Prompt delivery of products
- Guaranteeing the best quality and price throughout the Middle East



► Products

Types of dates

- Piarem dates
- Zahedi dates
- Kebkab dates
- Mazafati dates
- Mordab Sang dates
- Special dates
- Barhi dates
- Rabbi dates
- Shahani dates
- Kaloteh dates



► Payment and product delivery

Considering that Qaed Trading Company access to a variety of routes and transportation routes, including rail, sea, land and air in the Middle East, the export of goods to different countries will be done without any problems and at the fastest possible time. Foreign traders can discuss the issue with our experts if they need to transfer goods through a specific route. Due to having multiple foreign currency accounts in the name of the company and natural persons approved by the company, we suggest telegraphic transfer. You can also share your desired payment method with our experts.



